



Gateway Gazette

www.gatewaydecorativeartists.com

Volume 38 Issue 2

St. Louis, Missouri

April/May 2011

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Chapter Meeting

Sunday April 10th , 2011
Maryland Heights Community Center at 1 pm.

Location

All Chapter Meetings are held at the Maryland Heights Center
2344 McKelvey Road
Maryland Heights MO
314.343.1919

Directions from I-270

Dorsett Rd. west
McKelvey Rd. right
Ameling Rd. right
McKelvey Rd. left



Refreshment Committee

- Ginger German
- Kay Vuichard
- Linda Nelson
- Judy West
- Karen Steiner
- Ann Mohrman
- Marilyn McDonald
- Wanda Webb



National Society of Decorative Painters
www.decorativepainters.org



After Meeting Paint in Project with Barb Ogden cost...\$2

Mark Your Calendars



President

Gloria Falk 636 561 6623
 president@gatewaydecorativeartists.com

Vice President

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 vicepresident@gatewaydecorativeartists.com

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 program@gatewaydecorativeartists.com

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 membership@gatewaydecorativeartists.com

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South County

Joan Love 314 842 7288

Illinois

Lida Gillham 618 656 9294

North County

Judy Sloan 314 869 6942

West County

Maureen Wasserman 636 227 2843

If you have anything to pass on to the Chapter, such as news of an illness, congratulations, etc. contact an area rep or your Membership Chairman, Jo Lynne Lair.

Standing Committee Chairs 2011

Nominating Committee	Cheryll Wilburn
Refreshments	Jean Ellison
Gold Brush Award	Lori Reece
Librarian	Barb Ogden
Historian	Marilyn Hartnett

Special Committee Chairs

Christmas Party	Lorie Reece
Memory Box and Charity	Gloria Falk
	Mary Jo Kumer
Webmaster	Josée Laferriere

2011 Schedule

April 5 th	MB Paint In	Lindell Bank
April 10 th	Chapter Meeting	Maryland Heights
May 3 rd	MB Paint In	Lindell Bank
May 16 th -21 st	SDP conv.	Wichita
June 7 th	MB Paint In	Lindell Bank
June 12 th	Chapter Mtg.	Maryland Heights
June 17 th , 18 th , 19 th	Carol Spohn	Wingate Hotel
July 12 th	MB Paint In	Lindell Bank
July 16 th , 17 th , 18 th	Annette Long	Wingate Hotel
Aug. 2 nd	MB Paint In	Lindell Bank
Aug. 8 th -13 th	HOOT conv.	Columbus, OH
Sept. 13 th	MB Paint In	Lindell Bank
Sept. 25 th	Chapter Mtg.	Maryland Heights
Sept. 30 th , Oct 1 st and 2 nd	Retreat	Trout Lodge
Oct. 4 th	MB Paint In	Lindell Bank
Oct 9 th	Art Reception	Maryland Heights
Nov. 13 th	Chapter Mtg.	Maryland Heights
Dec. 4 th	Christmas Party	Andre's
Dec. 6 th	MB Paint In	Lindell Bank

News from your President

Dear Members,

Well hopefully nothing will get in the way of our April meeting...our FIRST meeting of 2011. I, for one, am glad the snow is gone. I am looking forward to seeing everyone. I know several of you have been under the weather for a little while and I hope you are all feeling better by the 10th of April.

Barb Ogden will be teaching the cute BEE pin at this meeting. If you haven't been painting for awhile, this should be a lot of fun and help you get ready for Spring. These little pins create so much attention when worn. People ask about them and you can take that opportunity to tell them about Decorative Painting and joining us for a meeting. Tell your friends and invite them to a meeting. They can attend 2 meetings a year without joining the chapter.

What Fun!!.....Spreading the word of Decorative Painting.

Remember we will be voting at this meeting on the Retreat Projects. Retreat this year is Sept. 30, Oct. 1 & 2. **Teachers**, I am sure you have heard from Jim by now and hopefully have turned in your submission forms to him. If not, be sure to give him a call.

The Wichita convention will be here before you know it. The board has decided NOT to rent a table for the Chapters Marketplace this year. Maybe we can come up with an idea of what we can sell that others might want to add to their collection for next year's convention. Put your thoughts together and let me know what you think.

Did you see the latest DP? Members, Janie Parisi, TDA and Cheryll Wilburn are pictured in there on page 8 - "Chapters Snapshots", showing them presenting the Paint for Freedom Cards.

God bless and hope to see you soon.

Gloria Falk, TDA
President



News from the V.P. Easy Chair

Note to all teachers.....please get your Retreat Project Submission forms to me right away. You will need to bring your projects to the April 10th meeting for voting.

April brings the excitement of our upcoming Annual Fall Retreat. It is being held a bit earlier this year. We will be returning to Trout Lodge - Sept. 30th, 31st and October 1st. Our theme for this year is "**Movie Madness**". Put your thinking caps on and plan to dress as your favorite actor/actress. As always, we anticipate a fun time - with great painting projects to bring home. If you have never been to Trout Lodge, you are missing a great place. The scenery is beautiful, the rooms are comfortable and the classrooms are the best you could have, with outstanding lighting and plenty of space. The staff at trout Lodge is always friendly and pleasant and helpful.

We will be voting on Retreat projects at the close of our meeting in April. We ask that only those who are planning to attend our **Retreat**, take part in the voting.

I look forward to seeing you all in April.

Jim Lair, V.P.

Charity Corner

TURNING POINT WOMEN'S SHELTER

Emergency Shelter gives assistance to those suffering from domestic violence and sexual assault. They offer crisis advocacy and peer counseling, assist victims in obtaining an Order of Protection from the abuser, and dealing with the Criminal Justice System. They help women gain access to available legal services, social service agencies, and programs that provide other types of needed help. Turning Point serves Franklin, Gasconade, Lincoln, Montgomery and Warren counties. Their location is confidential.

In addition to needing the general sundry items listed below the shelter will accept clean clothes and household items in good working order. In case you're cleaning out and making way for something new to add to that cupboard or closet –bring your items to the next meeting and they will be delivered to the Women's Center. Thank you for all you do for the Women and Children in desperate need of help at a low time in their life.

Wish List They can really use the following:

Toilet Paper

Dish Detergent

Deodorant

Hair brushes

Hand lotions

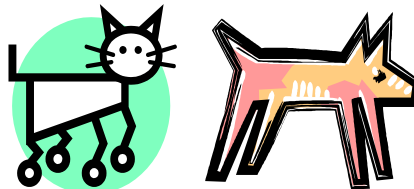


BOOKS - BOOKS - BOOKS

The USO can still use books. They MUST be paperback (no hardback).

Please remember when filling out the donation log book.....even if the book is new you have to claim used price (\$1.50 - \$2.00).

We thank you very much for your support.



Riverbend Humane Society

The cold winter months have been hard for our furry friends. The electric bills are very high, trying to keep them warm.

Their needs right now are:

Dry dog food

Dry cat food

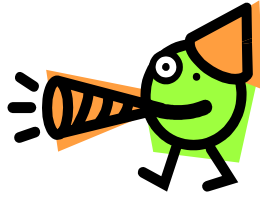
Cat litter

Food and water dishes

Bleach (for cleaning and disinfecting)

Blankets and towels

Purina Goat Chow or anything else you wish to donate will be greatly appreciated. Don't forget the resale shop - they can always use those cast- aways.



Note of THANKS !!!

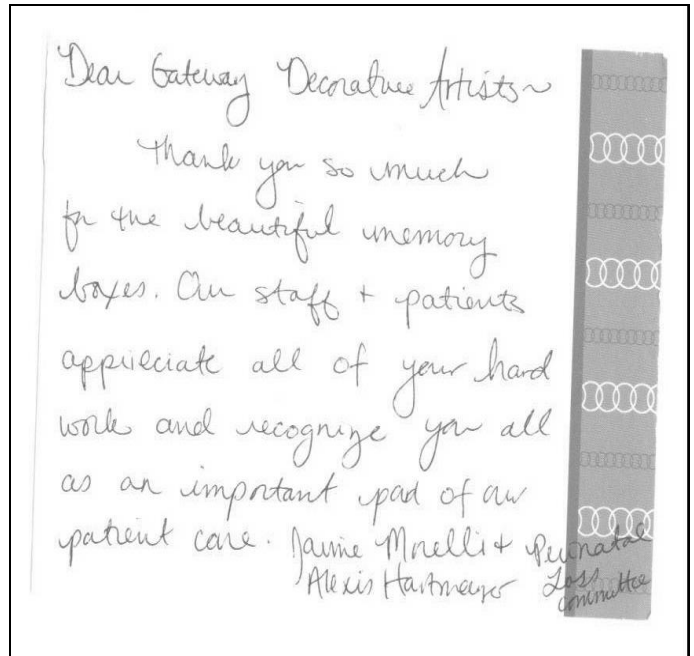
I would like to thank Lorie Reece, Gloria Falk, Ginger German and Donna Wessel, who so generously donated hand-painted items for the Riverbend Humane Society Artadoptathon. This event was held on Sun, March 6th. Your generosity helped bring in funding to support the shelter.

Thank you so much from,
The animals of Riverbend and the Executive Board

A donation has been given to
The Museum of Decorative Painting
In honor of our 2010 Gold Brush Award
Winner
Lorie Reece
and
In memory of our member, Kay Peele.

Thank you for Memory Boxes from Denver, CO

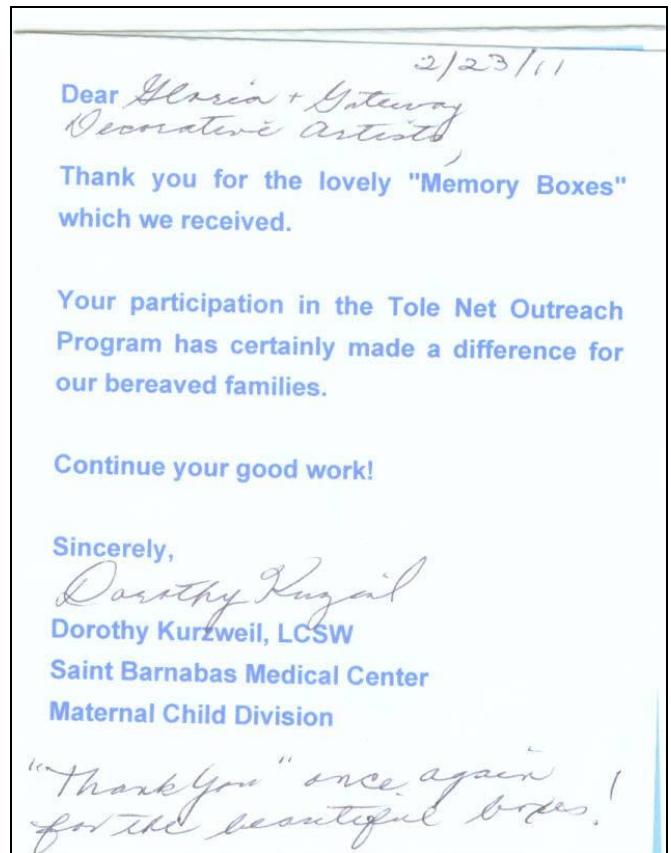
Memory Box Program



April 5th Memory Box
Paint In with Donna Wessel



Recent Thank You for Memory Boxes



May 3rd Memory Box
Paint In with Ginger German



News from your Membership Chair

If you haven't paid your 2011 dues.....you have slid past the due date! But it's not too late to get them in. You can either mail them to me at:

Jo Lair, 106 Cooper Ave., East Alton, IL 62024 or turn them in at the April 10th meeting.

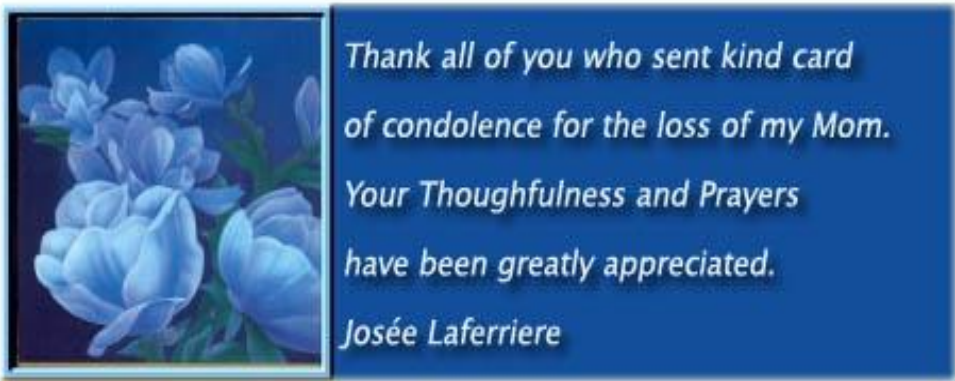
Directories will be available at the April meeting - be sure to pick one up! We will be painting a cute project after the meeting - bring a friend for us to meet and have her stay and paint.

Start the New Year off - with regular attendance at our meetings!!
See you all at the April meeting.

Jo Lynne Lair,
Membership Chair



To all in need, our thoughts and prayers are with you during this difficult time. Our condolences go to the family and friends of Kay Peele, former member, who passed away in February. We wish a speedy recovery to Milly Johnson for her broken ribs.



The Membership Directories for 2011 will be available at the April 10th Chapter Meeting

The following corrections were noted after publication of the Directory:

Corrections and additions to the 2011 calendar:

Address Section:

1. Joyce Bennington e/mail joycelben1@charter.net
2. Marilyn Hartnett phone # [636-332-0061](tel:636-332-0061)
3. Bonnie Heggemann phone # [314-752-5810](tel:314-752-5810)
4. Josee' e/mail is colibriroux@hotmail.com
Phone # is [1-819-363-2140](tel:1-819-363-2140)
5. Marion Flinn's name is spelled with an "i" not a "y"
6. Laura Mayo's e/mail is lauramayo@hughes.net
5. Jo Ann Macias b/d November 3
6. Laura Mayo b/d December 11
7. Dixie Reeb's zip code is 62269

Calendar Section:

January

1. Remove Ellen Rohne from the 15th
2. Remove Joyce Miller and Lou Ann from the 10th & 11th

February

1. Add Joyce Miller to the 10th

March

1. Add Lou Ann Duryea on the 11th



IT'S BEEN A LONG WINTER!

**WELCOME SPRING WITH
CHOCOLATE!**

COME TO
THE RIVERBEND HUMANE SOCIETY'S

5TH ANNUAL CHOCADOPTATHON

ON PALM SUNDAY APRIL 17 FROM 2 TO 4 P.M.

• DOOR PRIZES *Easter Bunny photos* **raffle**

HOPE FOR ANIMALS RESALE SHOP

**799 Old St. Louis Rd. Wood River
(across from the Dome)**

**Pose for our photographer with the Bunny, your family, and pets (\$5).
Listen to music by David Berchtold while you browse the Resale Shop
shelves and indulge your sweet tooth.**

***Best of all! Animals from the Jerseyville shelter will be visiting for the
afternoon. You might meet that perfect furry friend who will make your
life complete.***

YOU MIGHT FALL IN LOVE!

Suggested donation for admission \$5



News from your Seminar Chair

A big thank you for those who attended Gloria's Rosemal workshop at Quality Testing! I can be safe in saying everyone had a great time and turned out some beautiful pieces. We had 14 members attending along with Lorie's niece Amy who did a great job for a Newbie! We hope Linda Nelson is feeling better along with Jean Lindsey who could not come at the last minute. We started the workshop at 10am and finished at 5pm. We were close to finishing our piece but most had final stroke work to complete! Please bring your pieces to Show and Tell at the meeting in April. Thank you to Gloria for teaching the seminar. We appreciate it!

Our next seminar is with Carol Spohn who is teaching Watercolors. She will be with us June 17,18, 19, 2011. Her projects are listed on the website and each day is taught with a different technique. In addition to the sign up fee there will be a \$12 per day supply cost payable to Carol the day of the seminar. She will also be giving a class Thursday night and only charging for the project. Those attending Thursday night will be able to vote for the project. Please be sure to sign up for Carol at the meeting!

Annette Long seminar is scheduled for July 16, 17, 18, 2011. The cost of the seminar is \$45 day for members and \$65 day for non-members. Hopefully by the meeting I will have had a chance to discuss with her the projects she recommends. She paints on porcelain and wood. I should have her class projects by the meeting. Please be sure to save your space at the meeting.

I also need someone to volunteer to do the after meeting paint-in for the June meeting. Please see me if you are interested.

Hope to see all of you at the April meeting.



SDP Membership cards
will arrive in the
1st DP

Gloria Falk, TDA



Happy Birthday to:

April

15 Janie Parisi
26 JoLynne Lair
28 Lida Gillham

May

3 Gloria Falk
3 Joanne Goers
4 Peggy Araki
14 Bobbie Hanlon

Decorative Painting Seminar

Sandy Aubuchon will be teaching for
Artistic Friends on April 2 and 3, 2011.
Seminar location is Lafayette Industries,
Ballwin, MO
9:00-5:00 each day
Class fee is \$20.00 per day

You may contact Annette Dozier, 636-896-
9494 or danncoann@aol.com
And
Mary McDevitt, 636-928-0747 or
marybmcdevitt@gmail.com

Sandy is a wonderful teacher. She will be
painting an iris project and roses and tulips
project.

Sign up today!



Next Newsletter Information Deadline
May 15th, 2011

Checklist for April 10th Meeting

- ❖ Bring show and tell projects
- ❖ Memory Boxes—painted, varnished, ready to ship
- ❖ Books and snacks for USO
- ❖ Donations for Turning Point
- ❖ Donations for Riverbend Animal Shelter
- ❖ Bring your usual painting supplies
- ❖ **Bring a Friend**

Great advertising opportunities

Ad	Size	Members		Non-Members	
		issue	year	issue	year
Full Page	8 1/4 X 10 3/4	\$ 10.50	\$ 50.00	\$ 13.25	\$ 62.50
Half Page	8 1/4 X 5 1/4	\$ 8.00	\$ 37.00	\$ 10.00	\$ 46.25
Quarter Page	4 X 5 1/4	\$ 5.50	\$ 25.00	\$ 6.50	\$ 31.25
Business card format	4 X 2 1/2	\$ 3.00	\$ 12.50	\$ 3.75	\$ 15.50

Personal messages are \$.05/word

All ads must be paid for in advance of publication.

Ads should be camera ready, which means typed, artwork, completed and ready to print. Gateway Gazette is good advertising for those wishing to advertise their business, shop, classes, wood, painting supplies or other services.

For more information call Ingrid Oertli at 314-843-3651 or email her at newsletter@gatewaydecorativeartists.com

Your national dues need to go directly to SDP

Name _____ Membership # (if renewal) _____
Household Member Name _____ Membership # (if renewal) _____
Business Name (if joining as a Business Member) _____
Mailing Address _____
City _____ State _____ Postal Code _____ Country _____
Email _____ Website _____
Phone (_____) _____ Fax (_____) _____

I am a member of at least one SDP Chapter and I wish to receive SDP e-mail chapter communication.

2. Membership Categories (Check one, please)

U.S.

\$40 Individual (\$45 after Dec. 1)

\$70 Business (\$75 after Dec. 1)

3. Business & Teacher Directory Resource Categories (optional)

Business members, Check all boxes that apply for the Business & Teacher Directory. Listings are FREE with your business membership.

<input type="checkbox"/> Author	<input type="checkbox"/> Retailer
<input type="checkbox"/> Distributor/Wholesaler	<input type="checkbox"/> Teacher
<input type="checkbox"/> Home Studio	<input type="checkbox"/> Travel Teacher
<input type="checkbox"/> Manufacturer/Importer	<input type="checkbox"/> Other
<input type="checkbox"/> Publisher	



4. Payment

Make checks payable to: SDP, 393 N. McLean Blvd., Wichita, KS 67203-5968. For faster service, use MasterCard or VISA and call (316)269-9300 ext. 105 or fax application to: (316)269-9191 Join online at www.decorativepainters.org

VISA MasterCard Exp. Date _____ Phone _____

Card Number _____ Signature _____

YES! This is a Gift Membership from _____ Membership # _____

DUES POSTMARKED AFTER DEC. 1, REQUIRE AN ADDITIONAL \$5 POSTAGE/HANDLING FEE (DOES NOT APPLY TO NEW MEMBERS)

➡ **Membership in this Chapter is open only to persons who are dues-paying members to the SDP**

2011 Gateway Decorative Artists Membership form

Name _____ Last _____ First _____ Spouse _____ New Member Renewal

Address _____

City _____ State _____ Zip code _____

Phone Number _____ Email _____

Birth Date : Month ____ Day ____ SDP Membership # _____ (include a copy of SDP card)
Member of other chapters: _____

Check all that apply:

Individual Member Teacher Business Member Name of shop: _____

Certification: MDA CDA TDA

Preferred Painting Medium: Oil _____ Acrylic _____ Watercolor _____ Other: _____

What year did you start painting? _____

Favorite Artists: _____

Annual dues are \$20, payable by Dec 31, 2011. Please make check payable to: **Gateway Decorative Artists**

Mail to: **Jo Lynne Lair, 106 Cooper Ave., East Alton, IL 62024**



Society of Decorative Painters

Dear Member:

Last Friday I heard a rumor that disappoints me very much. If you heard it too, I want to make sure you know the truth.

Members in Las Vegas, and other locations, have been told that SDP "is dead." I am here to tell you that THIS RUMOR IS NOT TRUE. I am sad that former members and others would want to spread such a lie, but the fact is that they have.

SDP is alive and well. Your Board of Directors and staff have worked very hard to reduce costs and take the action needed to ensure our beloved organization's future. Mean-spirited talk can not change the facts. This organization has thousands of artist members across the U.S. and around the world. In spite of world-wide economic crisis, we have not given up and have no intention of closing the doors after thirty-nine years of friendship, fun, and public service.

The SDP Board had planned to include, in the next Chapter Happenings, a statement addressing some of the negative comments we hear from time to time. After we heard about the rumors that circulated in Las Vegas, we now feel that we should share this statement with you immediately. It is attached to this e-mail.

It is hard to imagine why anyone would want to damage SDP's reputation, or to keep our members from renewing, but sadly, there are individuals who seek to do just that.

I am so grateful to all of you who have been loyal members and to those who are just joining our ranks. Rest assured that we are here for you and that we are so happy that you are a member of our painting family.

Warmest Regards,

Nancy

Nancy Genetti
President Pro Tem
Society of Decorative Painters



Society of Decorative Painters

Did You Know?

Facts from your SDP Board of Directors

- SDP Conference will be in Wichita again in 2012 for our Ruby (40th) Anniversary.
- Membership dues are our main source of revenue.
- With a drop in membership comes a decrease in revenue which makes it more difficult to maintain the Society administration and programs.
- Declining membership isn't a recent occurrence. It has been happening for many years, along with a decline in interest in decorative painting as a hobby.
- The average SDP member age is around 65.
- With a little help from every member and every chapter we will be able to remain strong through this recession.
- The best ways you can help in the long-term is by:
 - Recruiting new members.
 - Teaching beginner painters or encouraging others to teach beginners.
 - Belonging to a chapter and helping it grow.
- It takes many volunteers to make SDP successful. The Board and Staff would like to thank our members for volunteering, being active in chapters, teaching others to paint, and everything else that you do.
- If each member recruited just one member, our membership would double from 17,085 to 34,170.
- In the past year, your Society has:
 - Redesigned and expanded the SDP website.
 - Started posting educational articles on the SDP Blog.
 - Posted a video about SDP Conference on YouTube.
 - Offered an affinity credit card that earns you rewards while it benefits SDP.
 - Partnered with fundraising websites Shop for Museums, GoodSearch, and GoodShop to benefit SDP.
 - Posted free painting projects on the SDP website.
 - Created a Members Only forum that you can use to discuss topics and ask questions.
 - Been very active on social networking sites such as Facebook. (Friend us!)



Society of Decorative Painters

- The Board has focused on fiscal responsibility by making many cutbacks, including:
 - Conducting business electronically.
 - Moving SDP Conference to Wichita.
 - Reducing staff.
 - Conducting Board meetings on SKYPE each month.
 - Having face-to-face Board meetings only twice a year.
 - Sharing rooms at SDP Conference and during Board meetings.
 - Working at SDP Conference instead of hiring temporary help.

- Your SDP staff has:
 - Not had a performance raise or cost of living increase for more than nine years.
 - Taken on extra responsibilities due to staff reductions.
 - Found more labor-efficient ways to do their jobs.
 - Made many suggestions that have reduced expenses while maintaining service.
 - Have accepted reductions in benefits for the good of the Society.

- Rumors continue to crop up about the solvency of the Society and potential bankruptcy. These are **NOT TRUE**:
 - SDP owns the headquarters building in Wichita (which is more economically feasible than renting space) and we receive income by renting space to chapters and teachers.

 - SDP has no debt.

 - We ask for donations and for your help in recruiting members so that we can maintain our headquarters and programs.

Your SDP Board of Directors and staff continue to work on your behalf to make the very best use of your membership dollars. Together we will ensure your Society remains strong and moves successfully into the future.



Society of Decorative Painters

Join Our Painting Family!

FREE KIT for NEW MEMBERS!

Courtesy of
SDP Business members
DECOART AND ROYAL &
LANGNICKEL

For a limited time, in addition to all of the benefits of SDP membership new members will receive **The FREE Decorative Painting for Everyone kit, including:**

- Set of seven Americana Acrylics and three DecoArt Mediums.
- Set of five Royal Gold brushes and one Royal 1" sponge brush.
- Black & white carbon paper, tracing paper and an 8" by 10" clear styrene sheet you can use to practice your brushstrokes.
- "Decorative Painting for Everyone," course guidebook & DVD with artist Patricia Rawlinson.

Individual Membership

Do you want to be creatively inspired, improve your painting skills, meet and learn from other artists, attend the premier decorative painting conference, and be informed with an award-winning magazine? Of course you do!

- * 20%-off Tier One A and Tier Two Core tuition at Traditions Online Art School.
- * Four full-color issues of *The Decorative Painter* magazine.
- * Chapters to join at the local level.
- * SDP's Annual Conference & Expo.
- * Newsletters by email, including Chapter Happenings and Certification Happenings.
- * Unique painting opportunities.
- * Credit card option.
- * SDP Scholarship Program.
- * Worldwide Certification Program.
- * Website and knowledgeable staff.
- * Teacher Development Program.
- * Car rental discounts from Hertz.
- * Networking with mentors and peers.

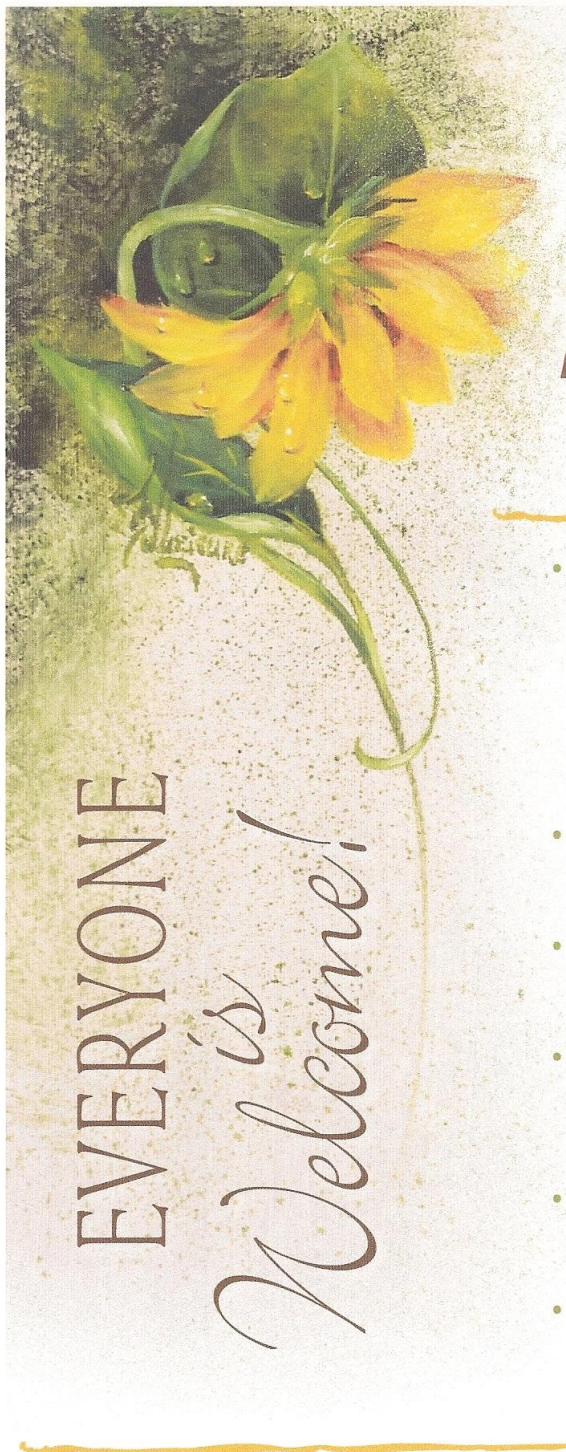
Business Membership

SDP business members are a diverse group including artists, companies, designers, shop and studio owners, crafters, teachers, manufacturers, publishers, chain stores, and others seeking income from the decorative painting industry.

- * 20%-off Tier One A and Tier Two Core tuition at Traditions Online Art School.
- * Four full-color issues of *The Decorative Painter* magazine.
- * Preferred members' advertising rates.
- * Website links.
- * Exhibit at SDP's Annual Conference & Expo at a reduced rate.
- * Business Happenings e-zine with ideas, tips, and trends.
- * Merchant credit card service option.
- * Worldwide Certification Program.
- * Website and knowledgeable staff.
- * Credit card option.
- * Teacher Development Program.
- * Car rental discounts from Hertz.
- * Networking with mentors and peers.
- * Exclusive sponsorship opportunities.

Society of Decorative Painters • 393 N. McLean Blvd., Wichita, Ks 67203 • 316-269-9300

WWW.DECORATIVEPAINTERS.ORG



Attend SDP's 39th Annual Conference & Expo:

***May 16-21, 2011 Wichita, Ks
and become a better painter,
regardless of your skill level.***

- Visit SDP's hometown in the heart of the Midwest • Served by multiple major airlines • Central location makes driving convenient • Top-notch accommodations at reasonable rates • A wonderful entertainment district with dining, shopping, art galleries, and live entertainment!
- Classes: 100-plus at all levels, in watercolor, oils, acrylics, colored pencil, and more.
- Workshops, demos, and make-it-take-its, plus a goody bag for registered attendees.
- Expo: Purchase hard-to-find painting supplies and enjoy great discounts from your favorite retailers at more than 100 booths.
- Exhibits: See work by artists from around the world and rub elbows with your favorite Big Brushes.
- Spend a week painting, playing, and shopping at a fraction of the cost of a pricey workshop.

WWW.DECORATIVEPAINTERS.ORG

Society of Decorative Painters

393 N. McLean Blvd., Wichita, Kan. 67203-5968 • (316) 269-9300